

Research on Space Reengineering and Service Innovation in Higher Vocational Colleges under the "Mass entrepreneurship and innovation"

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Abstract: Under the background of mass entrepreneurship and mass innovation, the library of higher vocational colleges should do well the research of space reconstruction and service innovation according to its own actual situation, so as to play its teaching role better under the new era background, which is the primary task that the library of higher vocational colleges needs to accomplish at present. This paper analyzes the research on space reconstruction and service innovation in higher vocational colleges under the background of mass entrepreneurship and innovation, introduces the advantages of higher vocational colleges library itself, discusses the target orientation and implementation elements of library space reconstruction, and puts forward concrete countermeasures for service innovation, hoping to play some reference role for relevant staff.

1. Objective Orientation and Implementation Elements of Library Space Reengineering

With the continuous development of science and technology in our country, people's information demand and the behavior of obtaining information have also changed to a certain extent. By investigating the behavior of college library students, it can be found that some students mainly borrow and return books in the library, while most of the students will use the database, and some of the students will communicate and discuss with the students in the library, and most of the students will also go to the library for self-study [1]. Therefore, we can find that the university library has the function of learning and socializing, so that teachers and students can discuss the learning process. Therefore, space service occupies a higher and higher position in the higher vocational college library, and the traditional library has been unable to meet the needs of readers in the new era, so it is necessary to carry on the space reconstruction and service innovation to the higher vocational college library, so as to further enhance the function of the higher vocational college library. Compared with the new library construction in domestic higher vocational colleges, the space reconstruction of the old library is also an important innovation mode of space service, and how to design the space in the library effectively and broaden its service scope to better meet the needs of readers is also an important problem that the library needs to solve in the process of development. And in the 2015 government work report clearly stated that our country should build "mass entrepreneurship, mass innovation ", and increase the relevant public goods, improve the quality of public services. In the context of mass entrepreneurship and innovation, it also has a very important guiding role in the space reconstruction and service innovation of higher vocational college libraries [2].



Figure 1 Innovation and entrepreneurship

(1) Target positioning

The reconstruction of library space in higher vocational colleges belongs to a concept relative to the current model, but on the basis of criticizing and inheriting the old model under the present social environment, the new ideas and factors are absorbed and innovated, thus forming a new spatial pattern. The target orientation is the key of space reengineering, and its essence is to stipulate the basic principle and service target of space reengineering accurately. First of all, the orientation of space principle should adopt scientific and reasonable way according to the actual situation, design the structure of space effectively according to the principle of cooperation and interaction, and ensure the scientific and feasibility of space construction. The second is to locate the target of space service, what type of space mode should be built, which is the fundamental problem to be solved for the library to carry out space reconstruction, which also has a certain influence on the development of space service after reconstruction, so the content of this part should be raised to the height of strategic management, and the overall planning should be carried out from the aspects of service concept, management system, service mode and so on. Finally, the planning of space reconstruction of library should be carried out effectively.[3].



Figure 2 Library targeting

(2) Implementation elements

The space reconstruction of the higher vocational college library belongs to the system construction, including the space construction mode, the function setting and the environment design. In order to avoid the similarity with the construction of the school specialized laboratory or training room, the advantages of the library document information center should be fully considered, so as to clarify the relevant implementation elements of space reengineering, including the environment, resources, service organization and so on. The first is the environment, which is the primary factor to be considered for the library to carry on the space reconstruction, and it is also the background of the space reconstruction. In the course of the library construction, it is necessary to ensure that the area it has built should have the characteristics of education and specialty of the school, so as to better show the development state of the library itself. The second is resources, which is also the basis of library space service, and specifically includes information, equipment, facilities and other related resources, if the lack of resources, the library will not be able to play its own service function. Then the service, it can be said that service innovation is the ultimate goal of space transformation, the library in the implementation of space transformation in the process of

first to clarify its future space service function, so as to ensure the effectiveness of space reconstruction. Finally, when the organizational space is rebuilt, it becomes a combination of physical, virtual and cultural space, which needs to be managed by several departments. In order to ensure the effectiveness of the services provided by space, it is necessary to establish a perfect management mechanism and clarify the service organization service specifications and related processes.[4].

2. Service Innovation Based on the Project Space Professional Information Service Model

Service innovation is an important way to maintain the sustainable development of higher vocational college library, and it is also the ultimate goal of space reengineering. When the library is reformed in space, it is necessary to set up the concept of space service scientifically and reasonably around the educational characteristics of higher vocational colleges and the goal of personnel training, so as to actively explore the space service mode suitable for the library's own development and meet the needs of readers.

(1) Service connotation

The space professional information service mode based on the project is mainly based on the space professional information resources, so as to provide the reader's creation and other practical projects to provide specific information, resources, facilities and related teacher guidance to provide readers with relevant information, education and other one-stop services to better meet the needs of readers. At the same time, the library space should organize and hold some art salons or creative activities on a regular basis. Readers can use the space resources of the library to effectively complete the process of learning discussion and information sharing.

(2) Service concept

The library can guide the development and practice of related management by establishing scientific and reasonable concept of space service. After making clear the concept of space service, it can be realized according to the actual needs of the reader and make it really put into place. The space reconstruction of higher vocational college library is to create a free learning and practical creation area for readers. According to the actual needs of the readers, to make the library's art topic sharing space can make clear the service concept, support the students' study, the teacher's teaching, take the concrete practice as the mission, take the library's own service level as the goal, so as to create the space layout scientifically and reasonably and standardize the library's operation system. In this way, the library can form a comprehensive place with the functions of autonomous learning, teaching assistance, practical creation, communication and discussion, and then meet the diverse needs of readers [5].

(3) Organizational management

In the space services of the library, because of its need for unity and collaboration among various departments, it is necessary to formulate relevant space rules and regulations on the one hand, and to build relevant management mechanisms according to the main content of space services on the other. At the present stage, the space is mainly operated and managed by the reference department of the library, and the technical department is responsible for the support of the related software and hardware, and the daily service team is composed by the librarian, the service librarian and the teacher. In the specific team writing process, professional administrators are in the dominant position, need to be responsible for internal communication outreach, according to the reader's creative practice to provide professional information services, related activities. Teachers are responsible for organizing readers to create practical projects to provide professional guidance and analysis for students. Through the organization and management of various departments, the service function of the library itself has been further improved.



Figure 3 Library organization management

(4) Service flow

The space service of higher vocational college library mainly includes five specific processes, such as appointment, examination, check-in, utilization and display. Students can study autonomously here, and teachers can complete professional courses. In addition, students can design courses and participate in relevant skills competitions to participate in relevant practical projects by making appointments in advance. Managers need to reasonably allocate space according to the reader's main needs and prepare space services in advance to ensure a satisfactory service for the reader. In the process of making use of the space, the professional administrators and teachers and readers should strengthen communication and communication, and form an effective interaction, so as to better meet the needs of readers' own professional information and improve the service level of the higher vocational college library.

3. Conclusion

To sum up, space reconstruction is an important means for the library of higher vocational colleges to carry out service innovation and maintain its own sustainable development. In the space reconstruction of higher vocational college libraries, it is necessary to fully consider the internal and external environmental factors and the characteristics of the reader group, and formulate the space construction plan and related strategies. The library of higher vocational colleges should make clear the target of space service and the specific object, so as to create the service mode scientifically and reasonably, so that the space service provided by the library can be sustained and effective. Furthermore, it is necessary and feasible for the library to re-create the space, and it is necessary for the library to follow up the space construction project by special personnel, and feedback the relevant information in time in the concrete construction process, it is necessary to adhere to the relevant principles such as internal and external environmental factors, harmonious resources and service coordination, so as to meet the needs of readers' learning, practice and so on.

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